



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/V Demings/D/Con/FL (16933)
Agency/T-Code Adelstein & Associates (3711)/878062959
Buyer OBRZUT, BARB
Salesperson Telerep/Chicago, Chicago (1042)
ph: (555) 555-5555

Product Political - Federal Candidate (1067)
Brand 3413/DEMINGS FOR CONGRESS (140162)
Acct Types National/Political
Est/Headline 3413/06385839
Demo
Revision
Comments DEMINGS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

Invoice 643756
Inv Date 10/28/2012
Terms Net 30
Contract 337868
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:12PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Per week (1), Mo, Tu, We, Th, Fr	10/24/12 7:59AM (We)	00:30	DEMI0830H	\$2000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 12:28PM (Mo)	00:30	DEMI0630H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 12:50PM (Mo)	00:30	DEMI0830H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 12:14PM (Tu)	00:30	DEMI0630H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 12:49PM (Tu)	00:30	DEMI0830H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 12:41PM (We)	00:30	DEMI0830H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 12:59PM (We)	00:30	DEMI0630H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 12:10PM (Th)	00:30	DEMI0630H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 12:54PM (Th)	00:30	DEMI0830H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 12:22PM (Fr)	00:30	DEMI0830H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 12:59PM (Fr)	00:30	DEMI0630H	\$850.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 4:13PM (Mo)	00:30	DEMI0630H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 4:20PM (Mo)	00:30	DEMI0830H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 4:20PM (Tu)	00:30	DEMI0630H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 4:39PM (Tu)	00:30	DEMI0830H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 4:08PM (We)	00:30	DEMI0630H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 4:39PM (We)	00:30	DEMI0630H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:12PM (Th)	00:30	DEMI0830H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:40PM (Th)	00:30	DEMI0830H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:11PM (Fr)	00:30	DEMI0830H	\$800.00	
3.0	Spot	4:00:00PM- 5:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:36PM (Fr)	00:30	DEMI0630H	\$800.00	
4.0	Spot	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	10/22/12 5:24PM (Mo)	00:30	DEMI0630H	\$2250.00	
4.0	Spot	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	10/23/12 5:23PM (Tu)	00:30	DEMI0630H	\$2250.00	
4.0	Spot	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	10/25/12 5:14PM (Th)	00:30	DEMI0630H	\$2250.00	
4.0	Spot	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	10/26/12 5:29PM (Fr)	00:30	DEMI0830H	\$2250.00	
5.0	Spot	6:00:00PM- 6:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/22/12 6:24PM (Mo)	00:30	DEMI0830H	\$3000.00	
5.0	Spot	6:00:00PM- 6:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/23/12 6:24PM (Tu)	00:30	DEMI0830H	\$3000.00	
5.0	Spot	6:00:00PM- 6:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/24/12 6:24PM (We)	00:30	DEMI0830H	\$3000.00	
5.0	Spot	6:00:00PM- 6:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/25/12 6:13PM (Th)	00:30	DEMI0830H	\$3000.00	
6.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	10/28/12 6:13PM (Su)	00:30	DEMI0830H	\$1500.00	
7.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 6:59PM (Mo)	00:30	DEMI0630H	\$3000.00	
7.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 6:59PM (Tu)	00:30	DEMI0630H	\$3000.00	
7.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 6:59PM (We)	00:30	DEMI0630H	\$3000.00	
7.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 7:24PM (Th)	00:30	DEMI0630H	\$3000.00	
7.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 6:59PM (Fr)	00:30	DEMI0630H	\$3000.00	
8.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	10/27/12 7:50PM (Sa)	00:30	DEMI0630H	\$850.00	
9.0	Spot	11:00:00PM- 11:35:00	Per week (3), Mo, Tu, We, Th, Fr, Su	10/25/12 11:28PM (Th)	00:30	DEMI0830H	\$2000.00	
9.0	Spot	11:00:00PM- 11:35:00	Per week (3), Mo, Tu, We, Th, Fr, Su	10/26/12 11:32PM (Fr)	00:30	DEMI0630H	\$2000.00	
9.0	Spot	11:00:00PM- 11:35:00	Per week (3), Mo, Tu, We, Th, Fr, Su	10/28/12 11:30PM (Su)	00:30	DEMI0630H	\$2000.00	



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Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/V Demings/D/Con/FL (16933)
Adelstein & Associates (3711)/878062959
OBRZUT, BARB
Telerep/Chicago, Chicago (1042)
ph: (555) 555-5555

Invoice 643756
Inv Date 10/28/2012
Terms Net 30
Contract 337868
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

Product Political - Federal Candidate (1067)
Brand 3413/DEMINGS FOR CONGRESS (140162)
Acct Types National/Political
Est/Headline 3413/06385839
Demo
Revision
Comments DEMINGS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

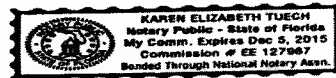
CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:12PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
10.0	Spot	12:00:00AM- 1:00:00	Day, Su-1	10/28/12 12:22AM (Su)	00:30	DEMI0630H	\$250.00	
11.0	Spot	9:00:00PM-11:00:00	Day, M-1	10/22/12 10:57PM (Mo)	00:30	DEMI0630H	\$6000.00	
12.0	Spot	11:00:00AM-12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 10:59AM (Mo)	00:30	DEMI0830H	\$925.00	
12.0	Spot	11:00:00AM-12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 10:59AM (Tu)	00:30	DEMI0830H	\$925.00	
12.0	Spot	11:00:00AM-12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 10:59AM (We)	00:30	DEMI0630H	\$925.00	
12.0	Spot	11:00:00AM-12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 10:59AM (Th)	00:30	DEMI0830H	\$925.00	
12.0	Spot	11:00:00AM-12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 10:59AM (Fr)	00:30	DEMI0630H	\$925.00	
13.0	Spot	7:30:00PM- 8:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 7:39PM (Th)	00:30	DEMI0830H	\$3000.00	
13.0	Spot	7:30:00PM- 8:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 7:53PM (Th)	00:30	DEMI0630H	\$3000.00	
13.0	Spot	7:30:00PM- 8:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/26/12 7:29PM (Fr)	00:30	DEMI0830H	\$3000.00	
14.0	Spot	11:30:00PM-12:00:00	Day, Su-1	10/28/12 11:59PM (Su)	00:30	DEMI0830H	\$475.00	
15.0	Spot	8:00:00PM- 9:00:00	Day, M-1	10/22/12 8:24PM (Mo)	00:30	DEMI0830H	\$9250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$92,450.00
Commission	(\$13,867.50)
Net Total	\$78,582.50

Total Spots 51

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM

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